

## **Genie Forklift**

Genie Industries prides itself with the concept of lifting individuals and materials higher, extending beyond the products they design. A global corporation that is greatly tied to their consumers and enjoys reflecting the spirit of relationship with all they achieve. Genie Industries strives to help clientele erect their operations no matter how large or small the scale of undertaking may be.

The inauguration of the Genie Hoist in 1996, a pneumatic, portable materials lift initiated the beginning of Genie Industries. A series of aerial work platforms and other material lift trucks followed to meet customer demand. These progressive goods secured international recognition and established modern product design.

Presently, Genie Industries is a subsidiary of the Terex Corporation. Among their top priorities are to manufacture and maintain foremost quality manufacturing and unbending level of support and service. With consumers from Dubai to Dallas and Hong Kong to Helsinki requesting the distinctive blue coloured material forklifts on the jobsite, the company is firmly planted in their exceptional customer principles and service. Acknowledging that their consumers are their greatest motivation, the team at Genie Industries are personally committed to providing expertise and maintaining customer rapport.

The meticulous team is persistently dedicated to identify the most green and efficient, environmentally accountable ways to develop the goods the clients want. The company's "lean manufacturing" practices help minimize waste while delivering the highest quality product possible in the shortest timeframe at the least expensive cost to the customer. The staff at Genie Industries is proud to serve the industry and this is mirrored in every invention they design. Always inviting customer input helps them to manufacture and develop progressive new products that are simple to service and handle, provide optimum value-for-cost and satisfy international standards. Thriving on consumer advice helps Genie Industries to continually evolve and meet the consumers' requirements.

Genie's service professionals are readily available to offer solutions to the questions you may have in order to keep you fully operational. Their expansive components network will promptly dispatch parts to guarantee their customers' equipment are operating efficiently. Each product comes backed by a competitive and reliable warranty.

Genie Industries takes great satisfaction in its client service and builds and serves its goods to guarantee effectiveness and maximum uptime on the job. Offering on-going instruction opportunities, to marketing support to adaptable financing possibilities, Genie Industries gives their customers the tools to get the most out of their purchase.