

Toyota Forklift

Since 1992, Toyota Material Handling inc., U.S.A., often known as TMHU, have been the top selling lift truck provider in the U.S. This business has been headquartered out of Irvine, California for well over 40 years, offering a comprehensive line of quality lift trucks. With a great reputation of stability and reliability, Toyota lift trucks have thrived in the competitive resources handling market. Quality is the keystone of Toyota's notorious Toyota Production System practiced at all manufacturing facilities, including TIEM, which stands for Toyota Industrial Equipment Manufacturing, located in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S. are built here.

All Toyota machinery and parts manufactured within North America adhere to the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its commitment to persistent improvement, and its environmental methods. It is the first and only manufacturer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. To illustrate, the Toyota 8-Series IC lift trucks emit 70% less smog forming emissions than the existing federal EPA standards and have complied with California's strict emission standards and regulations.

TMHU, U.S.A.- Leading the Industry

The president of Toyota Material Handling, U.S.A., Brett Wood believes that TMHU's achievement comes from its dedication to manufacture high quality lift trucks at the same time as providing first-rate customer support and service. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, also called TICO, is listed in Fortune Magazine as the world's largest lift truck supplier and is among the magazines impressive World's Most Admired Companies.

Redefining Environmental Responsibility

Toyota's parent company, Toyota Industries Corporation, has imparted an exceptional company values towards environmental conservancy within Toyota. Toyota's loaded history of environmental protection whilst retaining economic viability can not be matched by other corporations and undoubtedly no other resource handling producer can so far rival Toyota. Environmental accountability is an important characteristic of company decision making at Toyota and they are proud to be the first and only producer to offer UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet an added reason they remain a leader within the industry.

In 2006, Toyota released the 8-Series line. The 8-Series signifies both Toyota's innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission standards, and also meets California's more intricate 2010 emission standards. The finished product is a lift truck that produces 70% less smog forming emissions than the existing Federal standards tolerate.

Also in 2006, Toyota established an affiliation with the Arbor Day Foundation, furthering their dedication to the environment. Upwards of 57,000 trees have been planted in regional parks and national forests damaged by natural causes such as fires, as a product of this relationship. 10,500 seedlings have also been circulated through Toyota Industrial Equipment's network of dealers to non-profit organizations and local customers to help sustain communities all over the United States

Industry Leader in Safety

Toyota's lift trucks provide better output, visibility, ergonomics and resilience, and most notably, the industry's leading safety technology. The company's System of Active Stability, often known as "SAS", helps lessen the chance of incidents and accidental injuries, in addition to increasing productivity levels while minimizing the potential for merchandise and equipment damage.

System Active Stability senses numerous factors that might lead to lateral volatility and potential lateral overturn. When any of those factors are detected, SAS instantaneously engages the Swing Lock Cylinder to steady the rear axle. This adjusts the lift truck's stability footprint from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the likelihood of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also helps to prevent injuries or accidents while adding durability.

SAS was initially launched to the market on the 7-Series internal combustion models in 1999 and subsequently catapulted Toyota into the industry leader for safety. Since then, SAS have been integrated into most of Toyota's internal combustion models. It is standard equipment on the latest 8-Series. There are more than 100,000 SAS-equipped lift trucks in action, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with obligatory operator training, overturn fatalities across all brands have decreased by 13.6% since 1999. Also, there have been an overall 35.5% decrease in industry wide collisions, loss of control, falls and overturn from a lift truck for the same period.

Toyota's standard of brilliance reaches far beyond its technological achievements. The company maintains an extensive Operator Safety Training program to help customers meet OSHA standard 1910.178. Education programs, video lessons and a variety of resources, covering a wide scope of topics—from individual safety, to OSHA policies, to surface and cargo situations, are accessible through the supplier network.

Toyota's Dedication to The U.S.A.

Toyota has maintained a relentless presence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment

Manufacturing, produced its 350,000th lift vehicle. This fact is demonstrated by the statistic that 99% of Toyota lift trucks bought in America today are manufactured in the United States.

Based in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities across 126 acres. Facilities include a National Customer Center, as well as production operations and distribution centers for equipment and service components, with the whole commitment exceeding \$113 million dollars.

The new NCC was designed to serve TMHU clients and sellers. The facility includes a 360-degree display room, a presentation theater complete with stadium seating for 32, an area for live merchandise demonstrations with seating capability for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its founder, Sakichi Toyoda, in 1867, and finally a training center.

First in Customer Satisfaction and Service

TMHU has 68 authorized industrial equipment dealers, along with 189 dealership locations all through the United States, offering the most comprehensive and inclusive client support and customer service in the industry. The company's new and Licensed Used lift trucks, service, parts, and financing capabilities make Toyota dealerships a one-stop shop to guarantee total consumer satisfaction.